



School of Business

Bachelor of Science

BUSINESS ADMINISTRATION

PROGRAM LENGTH: 36 MONTHS



Your future in business is right at your doorstep

Why be just another employee when you could lead? Employers of all sizes need skilled managers to help them achieve business goals. Or, maybe you want to start your own successful business. With the right business administration degree, you could get the job you want. Take charge of your career by earning your business degree!

Program objectives

The business administration program is designed to help you gain entry-to-mid-level employment in a wide variety of managerial occupations. This degree offers you a solid foundation in areas of business knowledge such as accounting, sales, finance, marketing, and human resources management.

In addition, as part of your program you could also gain the skills you need to launch your own successful business

Why choose CollegeAmerica?

CollegeAmerica provides the degree you need for the career you want—on your terms and on your schedule. You can go to class days or evenings, whichever works best for you, and get the flexibility of hybrid classroom or online¹ courses.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your bachelor's degree in as few as 36 months!

And, because CollegeAmerica is smaller than most traditional colleges and universities, you can get more personalized attention and support from your instructors, tutors, advisors, and deans when you need it.

Skills gained

- Accounting
- Finance
- Retail marketing
- Entrepreneurship
- Investment
- Advertising
- Operations management
- Sales management
- Human resource management

Possible careers

- Office manager
- Account manager
- Small business developer
- Human resource assistant
- Sales manager

1. Online programs are offered by our affiliated institution, Independence University.

For graduation rates, the median debt of students who completed the programs, and other data, visit collegeamerica.edu/student-information.

CollegeAmerica admits students of any race, color, and national or ethnic origin.

Course Name	Credits
Fundamentals of Accounting I	3.0
Fundamentals of Accounting II	3.0
Payroll Accounting	4.0
Computerized Accounting I	3.0
Principles of Accounting I	3.0
Principles of Accounting II	3.0
Principles of Accounting III	3.0
Principles of Accounting IV	3.0
Managerial Accounting	4.0
Income Tax	3.5
Computer Fundamentals	3.5
Databases	3.5
Psychology of Motivation	4.0
Professional Development	4.0
Principles of Finance	4.0
Finance	4.0
Financial Management I	4.0
Financial Management II	4.0

Course Name	Credits
Financial Management III	4.0
Financial Management IV	4.0
Management Principles	4.0
Business Practices	4.0
Marketing	4.0
Entrepreneurship	4.0
Investment Principles	4.0
Internet Commerce	4.0
Business Law	4.0
Advertising Principles	4.0
Operations Management	4.0
Retail Marketing Principles	3.0
Management Planning Principles	4.0
Selling and Sales Management	4.0
Organizational Design and Change	4.0
Human Resources Management	4.0
International Business Principles	4.0
Solutions Concepts	3.5

Course Name	Credits
General education courses:	
Economics	4.0
Economic Principles	4.0
English Composition	4.0
Communication Arts	4.0
American Civilization	4.0
U.S. History Since the Civil War	4.0
College Algebra	4.0
Introduction to Logic	4.0
Critical Thinking	4.0
Biological Psychology	4.0
Sociology of Aging	4.0
Statistics	4.0
Total minimum number of credits:	182.0