



## School of Business

Bachelor of Science

# **BUSINESS ADMINISTRATION** WITH A TECHNOLOGY EMPHASIS

PROGRAM LENGTH: 36 MONTHS

Colorado Springs and Fort Collins Campuses



### **Expand your expertise in business technology**

One of today's promising career paths is business technology. Companies need managers with the technical skills, business know-how, and administrative insights required to acquire, deploy, and manage technology. With the right business administration degree and an emphasis in technology, you could get the job you want. The business world needs your expertise!

### **Program objectives**

We've designed this business administration bachelor's degree program to help you start or advance your career in a wide variety of managerial occupations. This degree offers you a solid foundation in key business functions such as accounting, finance, and marketing.

Students earning an emphasis in technology will be prepared to use their understanding of technology to achieve business goals. This degree program helps you become more knowledgeable in computer applications, networking, and computer maintenance and security, so you can help companies become more productive and profitable.

### **Why choose CollegeAmerica?**

CollegeAmerica provides the degree you need for the career you want—on your terms and on your schedule. You can go to class days or evenings, whichever works best for you, and get the flexibility of hybrid classroom or online<sup>1</sup> courses.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your bachelor's degree in as few as 36 months!

And, because CollegeAmerica is smaller than most traditional colleges and universities, you can get more personalized attention and support from your instructors, tutors, advisors, and deans when you need it.

### **Skills gained**

- Database programming
- Internet commerce
- Computer technology administration
- Network security administration
- Information security management

### **Possible careers**

- Computer service technician
- Application specialist
- Technical support representative

1. Online programs are offered by our affiliated institution, Independence University.

For graduation rates, the median debt of students who completed the programs, and other data, visit [collegeamerica.edu/student-information](http://collegeamerica.edu/student-information).

CollegeAmerica admits students of any race, color, and national or ethnic origin.

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Course Name	Credits
Introduction to Accounting & Workplace Relationships	5.0
Payroll Accounting & Human Resources and Policies	5.0
Accounting for Non-Accountants	5.0
Business Computer Fundamentals	5.0
Practical Business Spreadsheets	5.0
Psychology of Motivation	5.0
Professional Development	5.0
Principles of Business & Personal Finance	5.0
Introduction to Human Resource Management	5.0
Introduction to Business and Job Search Skills	5.0
Management Principles and Professional Success	5.0
Marketing and Business Etiquette	5.0
Supervision, Conflict, Negotiation, and Accountability	5.0
Entrepreneurship, Motivation, Leadership, and Teams	5.0
Project Management	5.0
Business Law and Ethics	5.0
Business Communications	5.0

Course Name	Credits
Operations Management and Problem Solving	5.0
Strategic and Operational Management Planning	5.0
Organizational Design, Evolution, and Change Management	5.0
International Business Management	5.0
Business Capstone	5.0
Technology in Marketing and Branding Strategy	5.0

### General education courses:

Communication and Public Speaking	5.0
Microeconomics	5.0
English Writing Fundamentals	5.0
Advanced Interpersonal Communications	5.0
American History	5.0
College Algebra	5.0
Critical Thinking	5.0
Research Application Methods	5.0
Statistics	5.0

Course Name	Credits
<b>Technology courses:</b>	
Database Management	5.0
Computer Networks & Security	5.0
Data Communications & Management	5.0
Advanced Management of Information Systems	5.0

**Total minimum number of credits: 180.0**